

Presenting a new standard in Screen Management

Key benefits

Designed for the Accor brands, compatible with Samsung, LG and Philips Smart TVs for a smooth experience. Otrum IPTV allows hotels to easily manage the in-room guest TV content



All management and customisation of the guest experience is facilitated though an intuitive and powerful web based content management system.







Key ECO features

- Accor Branding
- (i) Information Pages
- TV Maintenance & Management
- Channel Management
- Native TV Applications

additional MID features

- PMS Connectivity
- Guest Messages
- △ Welcome service

reatures

- **View Bill**
- Express Checkout

additional LUX features

- ₩eb-radio
- Video on Demand
- Pay Channels
- 智 Ordering Tool
- 🗘 Urgent Message
- Central Apple TV Mgmt.
- Statistics / Analytics
- 습 TV Housekeeping

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OTRUM & SIGNAGE



Otrum Signage is the first cloud based signage platform designed exclusively for the hospitality sector, and it shows.

Key benefits

All management and customisation of the digital signage solution is facilitated though an intuitive and powerful web based management system.

Technical staff are able to manage the signage hardware remotely, including rotation, reboot, power and volume.

The Otrum platform will be provisioned 100% from the Amazon Web Services (AWS) cloud, all hosting fees are covered in the recurring license.

Key features

- A Accor branding
- Philips, LG, Samsung SoC
- ◆ 100% cloud based
- O Interface with OPERA S&C

- Simple scheduling of content
- Automated wayfinding
- Weather, flights, newsfeed
- STB for legacy screens





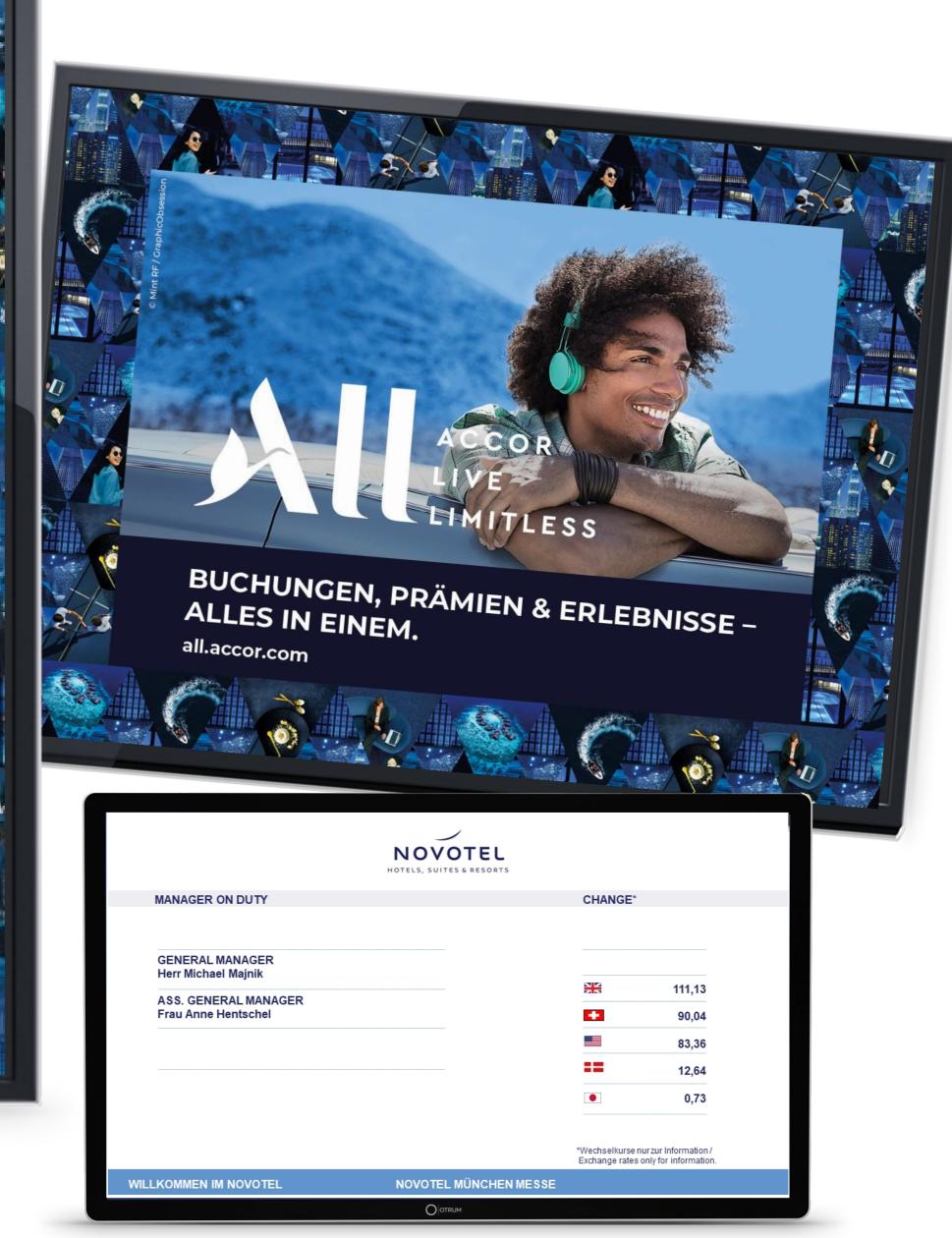


SAMSUNG









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OtrumCast is your one-stop solution for guest content casting that gives a true 'at home' experience.

Key benefits

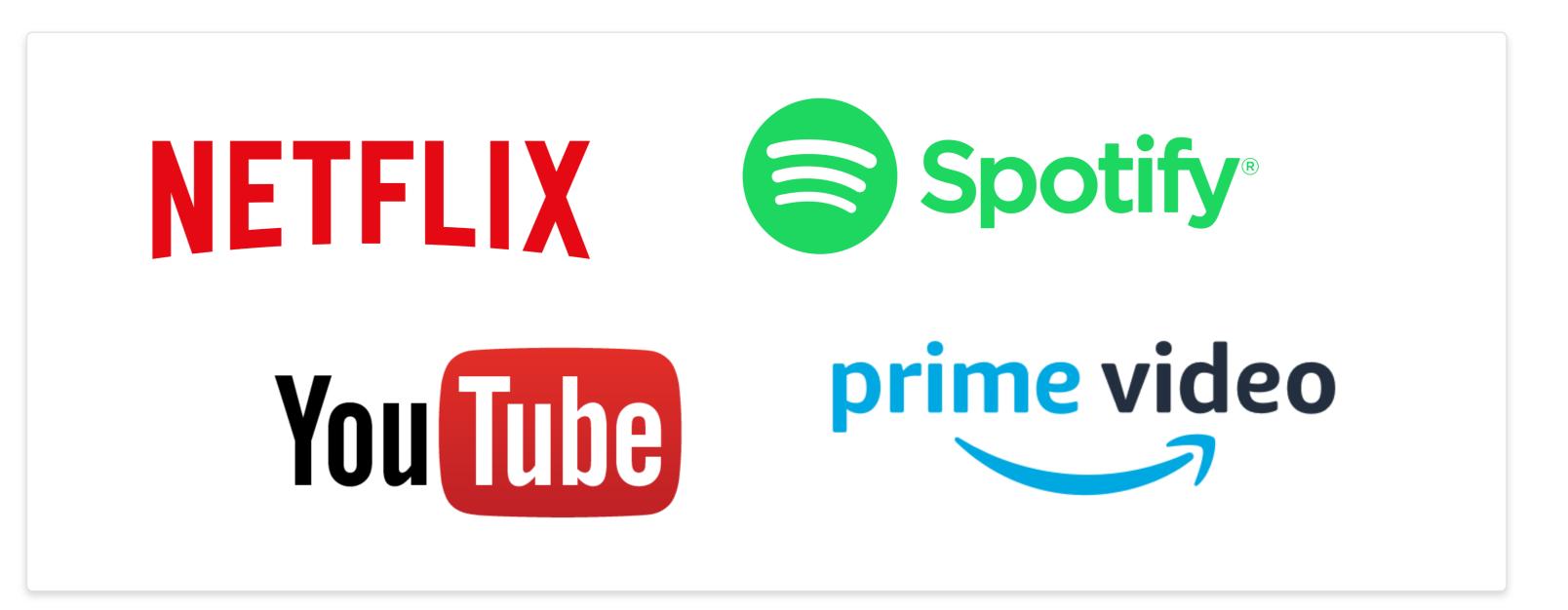
Meet your guest expectations with the new 'must have' offering. Easy management and customisation of the casting experience via a simple web based configuration tool.

Industry standard cast solution deployed in over 60,000 rooms across EMEA. Technical staff are able to manage the Chromecast hardware remotely, including WiFi strength monitoring, naming and connectivity status.

Key features

- Stand alone or with Otrum TV platform
- i iOS and Android compatible
- Simple QR code authentication
- Front desk support tools
- Automated disconnect at check-out





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